



# E-News

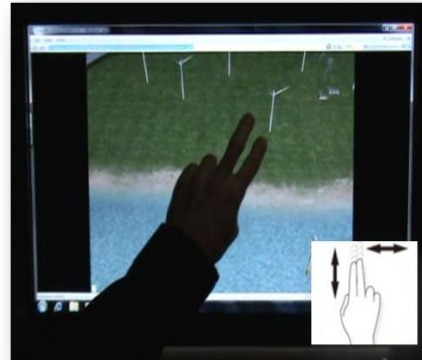
Your Source For The Latest News From ICONICS

## E-News #14

### ICONICS Lights Up Industrial Automation Software on Windows 7

The newest version of GENESIS64 builds on several new features in Windows 7 to deliver a richer user experience. "When we first got our hands on Windows 7, we examined the operating system closely to see what was new and how we could best take advantage of it, quickly zeroing in on features such as multitouch and the Windows Taskbar," says Agrusa. "Because we were already on Windows Vista, getting the most out of Windows 7 was easy—a natural progression of the work we had already done."

Perhaps the most useful new Windows 7 feature that ICONICS built on is support for multi-touch gestures, which enables users to control what happens on a touchscreen by using their fingers. For example, users can zoom in on part of the screen by moving two fingers apart, or zoom out by moving two fingers closer together. Similarly, users can rotate an image on the screen by moving one finger around another, or can right-click by holding one finger on the target and tapping the screen with a second finger.



"With single-touch, where people could only use one finger, it took several more steps to accomplish a simple task," says Tim Donaldson, Director of Marketing at ICONICS. "For example, to zoom in on an area on the screen, users had to click on the toolbar, select zoom mode, drag to select a rectangular area, and then turn zoom mode off—essentially mimicking what they would do with a mouse using one finger. With multi-touch, users can accomplish the same goals much faster—often with a single, intuitive gesture. For example, if a user needs to rotate the view of a holding tank to see a valve on the back, he or she can just rotate one finger around the other to spin the tank around on the screen."

See the [video](#) of GENESIS64 running Windows 7 Multi-touch and Silverlight.

[Read More](#)

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## Windows 7 Virtual Forum

Because it's everybody's  business

**Microsoft**  
**CIO**  
Virtual Forum

Aaron  
Systems  
Admin

  
Windows 7

**LIVE EVENT:**  
**April 22, 2010**  
10:30 a.m. to 5:30 p.m. EST

Microsoft's newest operation platform, Windows 7, features innovations for business, resulting in greater efficiency and lower costs.

During an interactive virtual conference on April 22, 2010, learn about the business value of Windows 7. CIOs and IT leaders will explain the ease with which they deployed Windows 7, the migration tools that helped them and the benefits they gained with virtualization and a more secure environment.

You will hear how Windows 7 is helping modernize IT infrastructures while reducing management costs and raising productivity, and further your understanding of how ICONICS leverages Windows 7.

Visit [CIO Magazine's website](#) to view forum agenda and details.

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### **ICONICS Training Sessions**

Spring—the season of renewal or learning something new—is the time to attend an ICONICS' software training. Enhance your insight and proficiency with a hands-on approach and personalized instruction. Courses are scheduled at ICONICS offices near you around the world. We are also happy to provide customized training in your facility.

You will have direct access to the newest, state-of-the-art ICONICS technologies, demonstrated by our knowledgeable staff. Choose from beginner to advanced level courses in GENESIS64™, GENESIS32™ HMI/SCADA, BizViz™ Manufacturing Intelligence or OPC Tools.



See the schedule below for upcoming dates and locations and registration details:

April 19-23 BizViz and GENESIS32 Foxborough, MA

May 3-7 GENESIS64 Foxborough, MA

May 18-20 BizViz Foxborough, MA

May 24-28 GENESIS32 Foxborough, MA

April 7-9 OPC ToolWorX Plzen, Czech Republic

April 19-23 GENESIS32 Sankt Augustine, Germany

April 26-29 GENESIS32 Advanced Sankt Augustine, Germany

May 3-7 GENESIS32 Plzen, Czech Republic

[Click here to register](#)