

July 30, 2010 - Issue #15

ICONICS named Microsoft's US Windows 7 ISV Partner of the Year 2010!

ICONICS, a Microsoft Gold Certified Partner and provider of Web-enabled, industrial visualization software for Microsoft Windows operating systems, announced they were awarded the 2010 Microsoft Windows 7 ISV Partner of the Year. The award was presented to ICONICS at a luncheon in conjunction with the Microsoft Worldwide Partner Conference on July 14, 2010 at the Oval Room Restaurant, overlooking the White House in Washington D.C. Jane Boulware, Microsoft General Manager - US Windows Group and Robert Doi, Microsoft's Director of US Partner Marketing, presented the award to Russ Agrusa and Mark Hepburn with ICONICS.



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New GENESIS64 V10.5™ Release



ICONICS is excited to announce the release of its most Advanced 64-bit HMI/SCADA product, **GENESIS64™ V10.5**. This is the most impressive feature rich release to date.

Designed from the ground up utilizing OPC Unified Architecture (OPC-UA) and 64-bit multi-core hardware platforms, the GENESIS64 suite includes several modular solutions that simplify connectivity from the plant floor to corporate business systems. Compatible with Microsoft Windows® 7 and certified for Windows Server 2008, it allows plant operators and IT professionals to integrate real-time manufacturing and business information into a common, Web-enabled visualization dashboard.



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ICONICS Releases Several New Versions

ICONICS is excited to announce the recent release of new versions including, **GENESIS32™ V9.2**, **BizViz™ V9.2**, **Hyper Historian™ V10.5**, and **OPC Server Suite V5.3**. Each new version includes hundreds of new features and enhancements. GENESIS32 V9.2, the award-winning HMI/SCADA software suite of products from



ICONICS, includes significant time-saving features and many improvements formulated with ease-of-use and efficiency in mind.

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Latest Edition of ICONICS Customer Success Stories Booklet

ICONICS recently updated its Customer Success Stories Booklet with several new stories of customers who have had proven success with ICONICS solutions. The book now includes over 70 stories!

The booklet is divided up by industries, including Automotive & Transportation, Building Controls, Food & Pharmaceutical, Government Infrastructure & Manufacturing, Oil, Gas & Petrochemical, Power & Energy Management, Utilities, and Water & Wastewater.



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Upcoming Fall Shows

ICONICS will be exhibiting at the following trade shows this fall:

Emerson Exchange 2010

September 27 - October 1, 2010

Henry B. Gonzalez Convention Center

San Antonio, Texas

[See More](#)

Sign up Now for ICONICS Popular Training Sessions

Now is the perfect time to consider ICONICS' industrial automation software training in one of our regional facilities. You'll have direct access to new, state-of-the-art ICONICS technologies, demonstrated by our knowledgeable staff. Choose from beginner to advanced level courses for GENESIS64™, GENESIS32™ HMI/SCADA, BizViz™ Manufacturing Intelligence or OPC Tools. See the schedule below for upcoming dates and locations and how to register.



ICONICS Upcoming Training Schedule

<u>Date</u>	<u>Course</u>	<u>Location</u>
August 2-5	GENESIS32 Advanced	Foxborough, MA
August 9-11	BizViz	Plzen, Czech Republic
August 23-27	BizViz & GENESIS32	Foxborough, MA
September 6-10	GENESIS64 Core	Plzen, Czech Republic
September 13-17	BizViz & GENESIS32	Sankt Augustin, Germany
September 14-16	BizViz Suite	Foxborough, MA
September 20-22	OPC ToolWorX	Plzen, Czech Republic
September 20-24	GENESIS32 Accelerated	Foxborough, MA
October 4-8	GENESIS32 Accelerated	Plzen, Czech Republic
October 11-14	GENESIS32 Advanced	Plzen, Czech Republic
October 18-22	BizViz & GENESIS32	Foxborough, MA
October 25-29	GENESIS64 Core	Foxborough, MA

Register Online at: www.iconics.com/training